



NEIGHBORHOOD FESTIVALS

Dick's Sporting Goods Pittsburgh Marathon Neighborhood Participation

The Pittsburgh Marathon highlights the many beautiful and unique neighborhoods of the City of Pittsburgh. We are eager to work with the many neighborhood associations and organizations to provide open communication and support for the event with the neighborhoods along the course.

The Pittsburgh Marathon consists of many different events during the weekend of April 30 – May 2, 2010.

- Health and Wellness Expo will be held at the David L. Lawrence Convention Center, Friday, April 30, 11:00am– 7:00pm; Saturday, May 1, 9:00am-5:00pm; and Sunday May 2, 8:00am-2:00pm. The expo is open to the public and will feature health and fitness related products, goods, services, as well as entertainment and information.
- Kids Marathon will be held near the David L. Lawrence Convention Center (course has not been finalized) on Saturday, May 1 at 10:00am. The event will be a 1 mile fun for kids - ages 5-14 years old.
- Pasta Dinner – Saturday, May 1, 2010, Spaghetti Warehouse – several seating times are offered
- Race Day – Sunday, May 2, 2010.
 - Dick's Sporting Goods Pittsburgh Marathon (26.2 miles)
 - UPMC Health Plan Pittsburgh Half Marathon (13.1 miles)
 - FedEx Ground Pittsburgh Marathon Relay (26.2 miles split between 5 runners)

How the neighborhoods can participate

We are currently working on many aspects of the race course and events for race weekend. Listed are some of the areas where neighborhood support and assistance would be helpful.

- ***Photos for our Interactive Map and Ads***

The Marathon office staff is requesting 3-5 digital photos of places that you would suggest as locations to highlight in your neighborhood. We are creating a map that will be posted on our website (www.pittsburghmarathon.com) and will highlight landmarks in each neighborhood zone: downtown, North Shore, Southside, Oakland, Shadyside, East Liberty, Highland Park, Bloomfield, and the Strip District. In addition, we are featuring the various neighborhoods in a series of ads and still need photos for many areas. Please send your digital photos to Dee Stathis at dstathis@pittsburghmarathon.com or call 412-773-1044.

- ***Neighborhood Festivals/Support on Race Day***

The Pittsburgh Marathon is again encouraging neighborhoods to host their own “festivals” on Sunday, May 2nd. Racers have long commented that the enthusiastic crowd support throughout Pittsburgh’s many neighborhoods is one of the best features of the race!

- ***Bands on the course***

The marathon office is looking for local bands that would like to participate in the Pittsburgh Marathon on race day by performing along the course. The bands are to email bands@pittsburghmarathon.com with their contact information, band name, an mp3 of their music and a digital photo(s). If various neighborhoods have their own local favorites, please encourage them to contact us. If you are planning to have music or other gatherings along the course, please let us know.

- ***Neighborhood Newsletters***

We would be happy to provide you with information that you could place in your neighborhood newsletters about the Dick’s Sporting Goods Pittsburgh Marathon.

- ***Flyers/brochures about your neighborhood for Race Packets***

To continue to support and promote our city neighborhoods, we will place flyers and brochures that you provide to us into our runners’ race packets. The deadline to have the flyers/brochures in our office is April 2, 2010.

- ***Volunteers***

We have aid stations throughout the course for which we need volunteers to hand out water, etc. We also have a need for volunteers in our office, at the Expo during race weekend, and at the start and finish line on race days (Saturday and Sunday.) Volunteers can contact the Marathon office through the website at www.pittsburghmarathon.com (click on “volunteer”).

If you have any additional questions, please contact Katie Pavlich, Special Events Director at the Dick’s Sporting Goods Pittsburgh Marathon office 412-586-7785 or email kpavlich@pittsburghmarathon.com.