



pittsburghmarathon.com

Dick's Sporting Goods Pittsburgh Marathon
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FOR IMMEDIATE RELEASE

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**Dozens of Local and National Charities are Teaming Up with
Dick's Sporting Goods Pittsburgh Marathon:
Marathon Hopes 2010 Fundraising will Double the \$250,000**

Pittsburgh, PA – The race is scheduled for May 2, 2010, but organizers of the Dick's Sporting Goods Pittsburgh Marathon are working right now to dramatically expand their charity program. In 2009, their regional and national charity partners -- including Livestrong, The Leukemia and Lymphoma Society's Team in Training, Gilda's Club, Pittsburgh Promise, American Cancer Society and others – received contributions totaling \$254,000. This year, the Marathon hopes to double their charity fundraising to \$500,000. To date, 29 charities have officially signed up as charity partners.

According to Race Director Patrice Matamoros, "Running for a cause is a powerful motivator as well as a great source of satisfaction for our runners. It takes their achievement to the next level, and really does empower ordinary people to achieve the extraordinary." Matamoros and her team have made it a part of the Marathon's mission to give back to the community. They unveiled their new Charity Program in October, and introduced a wide range of tools to help each participating charity attract and support their runners and walkers.

Runners who wish to run for charity should visit www.pittsburghmarathon.com and follow the charity link. Registration should take place through the charity, and contact information is provided. Chrysia Melnyk of Team in Training comments, "Being a part of the Pittsburgh Marathon Charity Program is extremely inspiring to our participants and enables them to be a part of something so much bigger than themselves. Team in Training participants not only have the opportunity to run through the streets of the city they love on May 2, their running and dedication is bringing us closer to finding a cure for blood cancers. We are thankful to the Pittsburgh Marathon for giving us the opportunity to run for those battling blood cancers and to be able to make a difference in their lives."

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The 21st running of the event includes a marathon, half marathon, and 5-person marathon relay. Complete race information, including training information, is available online.

MISSION STATEMENT

The Pittsburgh Marathon is a non-profit organization which promotes the love of long-distance running and enhances community involvement in fitness activities through high quality events open to a wide variety of ages and ability levels. Marathon events will consistently serve the needs of its runners and sponsors; will engage and reward volunteers; will enhance the economic well-being of the Pittsburgh region; will partner with public and private entities to create the best possible event experience; and partner with appropriate charitable organizations to give back to the community.

OUR SPONSORS

The Pittsburgh Marathon thanks our sponsors: Dick's Sporting Goods, UPMC Health Plan, FedEx Ground, Nike, UPMC Sports Medicine, Trib Total Media, KDKA TV, Rothman Gordon Attorneys, McKnight Realty Partners, Pittsburgh Volkswagen Dealers, Shapers, Spaghetti Warehouse and Omni Hotels William Penn Pittsburgh. To become a sponsor, visit www.pittsburghmarathon.com

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Editors Note: Photos of 2009 Dick's Sporting Goods Pittsburgh Marathon and contact information for individuals who ran in honor of others or ran for charity are available upon request.