



pittsburghmarathon.com

Dick's Sporting Goods Pittsburgh Marathon
310 Grant Street, Suite 1001 Pittsburgh, PA 15219

For Immediate Release

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PITTSBURGH MARATHON PHOTO ADVISORY

WHAT: Sixteen thousand "Runner Goody Bags" will be stuffed with the help of personnel from the Easter Seals Western Pennsylvania. The bags, donated by Dick's Sporting Goods in support of the Dick's Sporting Goods Pittsburgh Marathon, are being filled with about a dozen items, including packages of Carolina Brown Rice, Wheaties, Biscotti Brothers Whole Grain Biscotti's, coupon books, water bottles provided by Pennsylvania American Water Co., NuGo bars, UPMC Health Plan magnets, 4C Tea, Sheetz coupons, postcards and more.

WHO: Roughly two dozen workers from Easter Seals Western Pennsylvania will spend about a week filling the goody bags that will be given to Dick's Sporting Goods Pittsburgh Marathon participants during Race Week.

WHEN: Bag stuffing photo opp takes place **Friday, April 23 – 9 to 11:30 a.m.**

WHERE: Easter Seals Western Pennsylvania
2525 Railroad Street
Pittsburgh, PA 15222
(Located one street behind Smallman Street toward Allegheny River, near Cork Factory)

BACKGROUND:

About Easter Seals:

Working in partnership with people with disabilities and their families, Easter Seals Western Pennsylvania's mission is to create solutions that change the lives of children and adults with disabilities and other special needs through the provision of specialized consumer-driven program/services. Easter Seals Western Pennsylvania is a non-profit agency providing therapeutic, educational and vocational rehabilitative services to people with disabilities in a community-based setting. In 2010, Easter Seals is celebrating 75 years of promoting independence for people with disabilities in the Greater Pittsburgh community.

About the Pittsburgh Marathon:

The Pittsburgh Marathon is a non-profit organization that promotes the love of long-distance running and enhances community involvement in fitness activities through high quality events for a wide variety of ages and abilities. Sponsors include: Dick's Sporting Goods, UPMC Health Plan, FedEx Ground, Nike, UPMC Sports Medicine, GNC, Trib Total Media, KDKA TV, PA American Water, Rothman Gordon Attorneys, Sheetz, Dunkin Donuts, McKnight Realty Partners, Pittsburgh Volkswagen Dealers, NUGO, Verizon Wireless, Gatorade, GU, Omni Hotels William Penn, New Harvest, Shearers, Shapers, Spaghetti Warehouse, and Subway.

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