



pittsburghmarathon.com

Dick's Sporting Goods Pittsburgh Marathon
310 Grant Street, Suite 1001 Pittsburgh, PA 15219

PRESS RELEASE
April 12, 2010

For Immediate Release
Contact: Karen Fredette 412-952-5202

Pittsburgh Marathon Credentialing Open ***Media to apply by April 26 to receive press credentials***

PITTSBURGH – Media outlets interested in covering the 2010 Dick's Sporting Goods Pittsburgh Marathon can now apply for press credentials. Applications are due on or before Monday, April 26, 2010. Credentials will be available for pick-up at the press conferences the week of the race – scheduled for Tuesday, April 27 & Friday, April 30 – or at the Information Booth during regular business hours of the GNC Live Well Pittsburgh Health & Fitness Expo on Friday, April 30 or Saturday, May 1.

Note: Credentials cannot be picked up on race day. If you need to have your credentials mailed to you because you cannot pick them up by Saturday, May 1 at 5:00 p.m., please e-mail your request by Monday, April 19, 2010.

Media outlets that are sending a large team of reporters are encouraged to have a supervisor/editor provide a single comprehensive list of reporters with types of credentials requested, as a supplement to the Press Credential Request Form (see attached). In such instances, a designated individual will be permitted to pick up credentials for the entire news team.

Only individuals with press credentials will be admitted to the Press Room and restricted photo areas on race day. A Photo Bridge and Media Truck will be available. Special clearance will be necessary for these areas. If you would like access to restricted photo opportunities near the start or finish line, or access to the Media Truck, please indicate so on the attached Press Credential Request Form.

Please submit the attached form electronically to Karen Fredette at kfredette@pittsburghmarathon.com or karenfredette@comcast.net on or before April 26. If you have questions, or would like additional information, e-mail or call Karen at 412-952-5202.

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The Pittsburgh Marathon is a non-profit organization that promotes the love of long-distance running and enhances community involvement in fitness activities through high quality events for a wide variety of ages and abilities. Sponsors include: Dick's Sporting Goods, UPMC Health Plan, FedEx Ground, Nike, UPMC Sports Medicine, GNC, Trib Total Media, KDKA TV, PA American Water, Rothman Gordon

Attorneys, Sheetz, Dunkin Donuts, McKnight Realty Partners, Pittsburgh Volkswagen Dealers, NUGO, Verizon Wireless, Gatorade, GU, Omni Hotels William Penn, New Harvest, Shearers, Shapers, Spaghetti Warehouse, and Subway.